



NAMIBIAN MEAT INDUSTRY IN WORLD CONTEXT



Meat Board of Namibia



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Meat Board of Namibia



Connecting SADC & The World

- Strategic location
- Gateway to West coast of Africa
- International Shipping connections
- Main economic centres in the world



Meat Board of Namibia

NAMIBIAN MEAT INDUSTRY

MINISTER
Ministry of Agriculture, Water and Land Reform



Meat Board of Namibia

Namibia
National
Farmers'
Union

Namibia
Agricultural Union

Livestock
Brokers
Association

Abattoir
Association

Meat Trade and
Processors
Association

Ministry
Agriculture,
Water &
Forestry



Affiliated
Farmers
Associations
Communal
sector



Affiliated
Farmers
Associations
Commercial
sector



Livestock
Agents/
Brokers/
Exporters/
Traders



European/
South African/
Local
Approved
abattoirs



Processing
Companies



Directorate
Planning or
Veterinary
Services

Livestock Producer Forum
Inclusive emerging farmers

Mission and Vision

STRATEGIC FOCUS AREAS



VISION

The vision of the Meat Board of Namibia is to be an internationally recognised organisation that promotes a profitable, vibrant, Namibian meat industry in local and international markets.

Meat market
access
maintenance &
diversification

Regulatory control
of standards,
quality assurance
and import/export
control

Advocacy of
animal health and
welfare on
production and
market related
issues

Strengthen stakeholder relations

Ensure a sustainable organisation



CONTROLLED COMMODITIES & INCOME

- **Commodities:**

1. Cattle and meat & meat products derived therefrom
2. Sheep and meat & meat products derived therefrom
3. Goat and meat & meat products derived therefrom
4. Pig and meat & meat products derived therefrom (PMSPS)

- Act under review to add hides and skins, poultry, dairy etc: Name change: Namibia Livestock Commodities Board
- Levies: 0,6% auctions; 0,7 slaughtering; 1% live exports and 0,8% in transit



ECONOMIC PROFILE

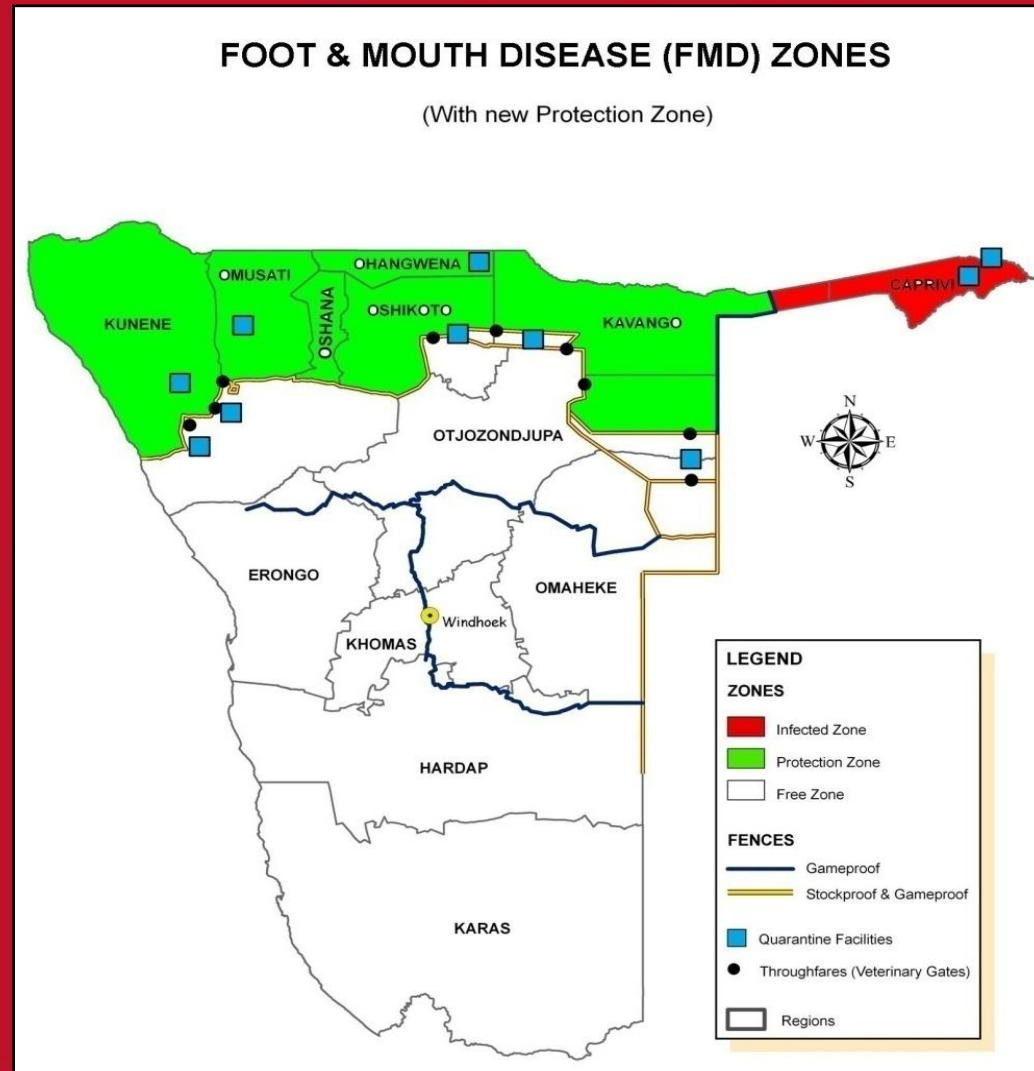
- Population 2.3 million
- Land area: 824 000 square km.
- 2021 GDP / Capita = US\$ 4,808,92
- 2021 GDP growth 2,7%
- 2021 GDP = US\$ 12,31 billion
- 2021 Agric contribution to GDP = 9,4%
- Inflation 6,9% (2022)



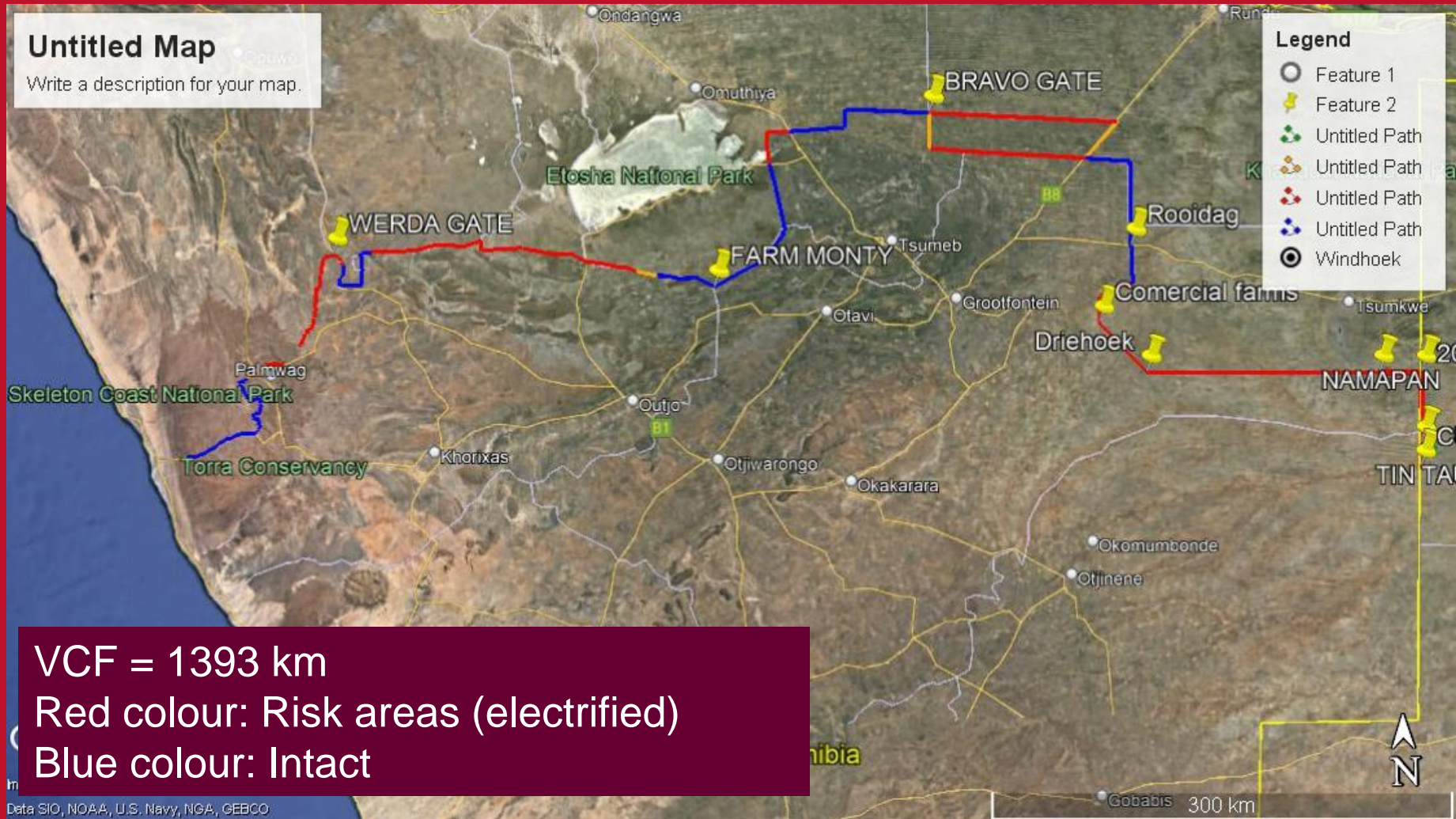
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LIVESTOCK INDUSTRY PROFILE

- Namibia is divided into 3 Animal Disease Control Zones:
- **Infected Zone** - (vaccinated tri-annually).
- Prevalence of free roaming buffaloes.
- **Protection Zone** - cattle vaccinated bi-annually, no buffaloes resident in this area.
- **WOAH Recognized Free Zone** - without vaccination



VETERINARY CORDON FENCE



MEAT INDUSTRY PROFILE

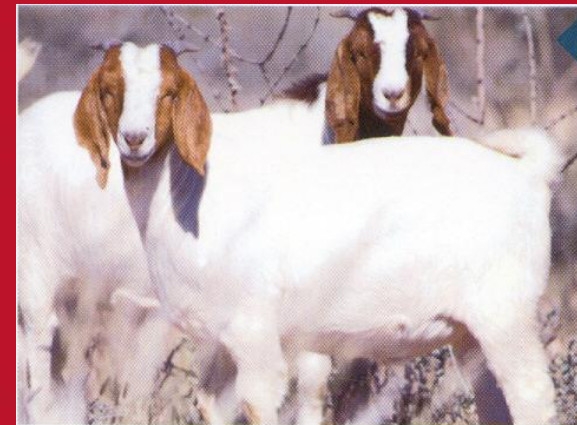
- Net exporter of beef, lamb and mutton
- \pm 85% - Export oriented.
- Current markets:
 - RSA – largest market
 - EU – Free range
 - Norway – Quota 1600 T
 - USA
 - China
 - Angola & DRC, Zambia
- Potential future markets: GCC.
- NAMLITS – Traceability system
- FANMEAT Assurances Scheme
- No biotechnology – growth stimulants
- EU approved slaughter houses
 - 3 x cattle (230 000)
 - 2 x small stock (800 000)



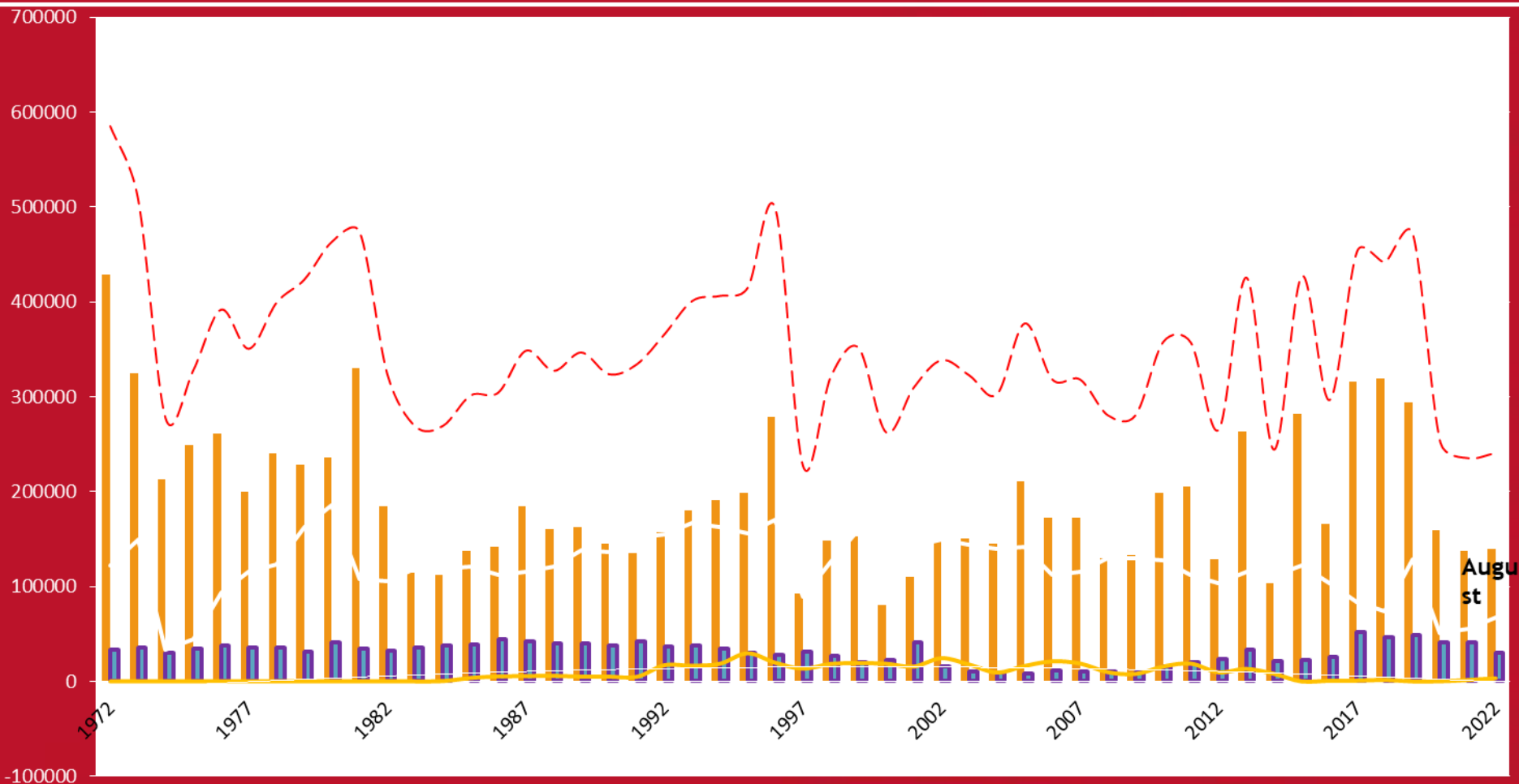
CATTLE SPECIES & BREEDS



SMALL STOCK SPECIES & BREEDS

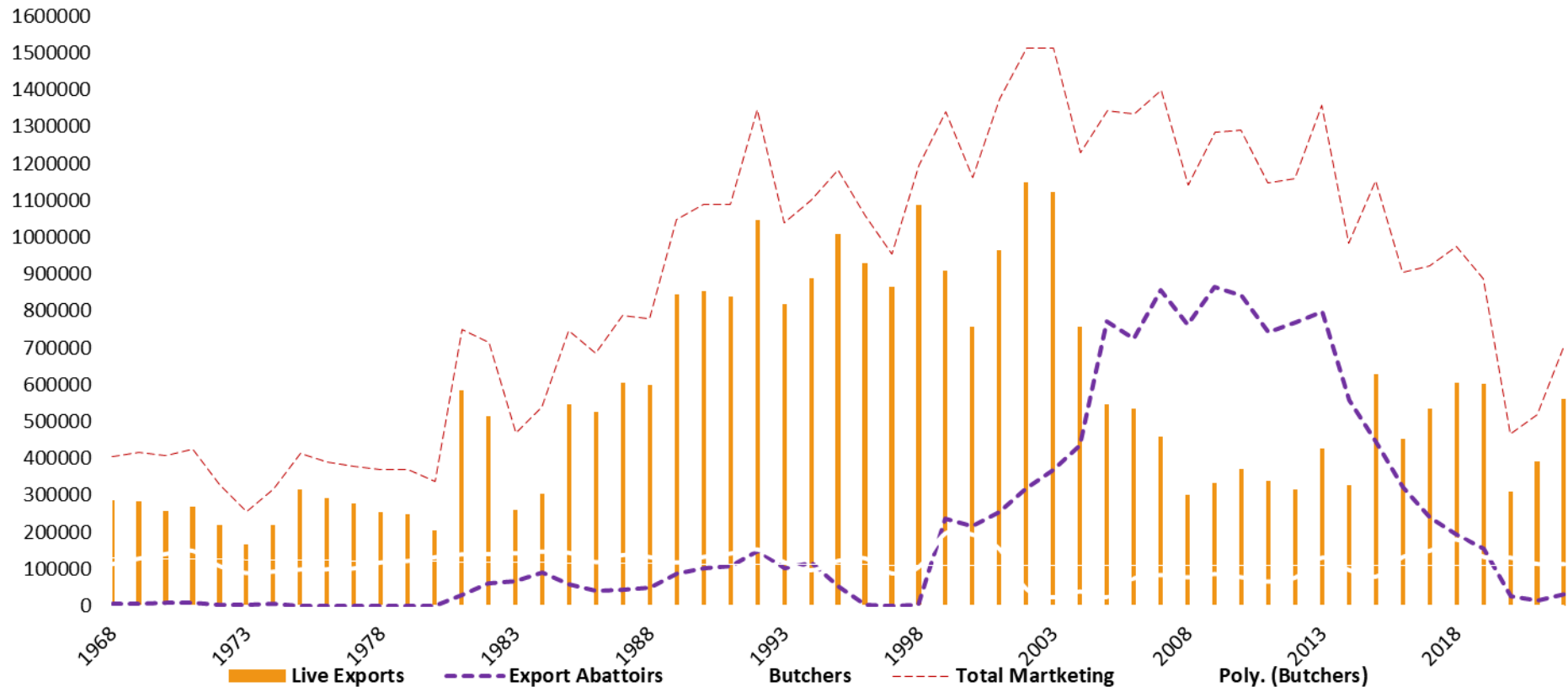


Marketing Trend: Cattle 1972-2022



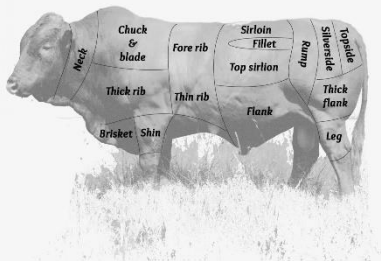
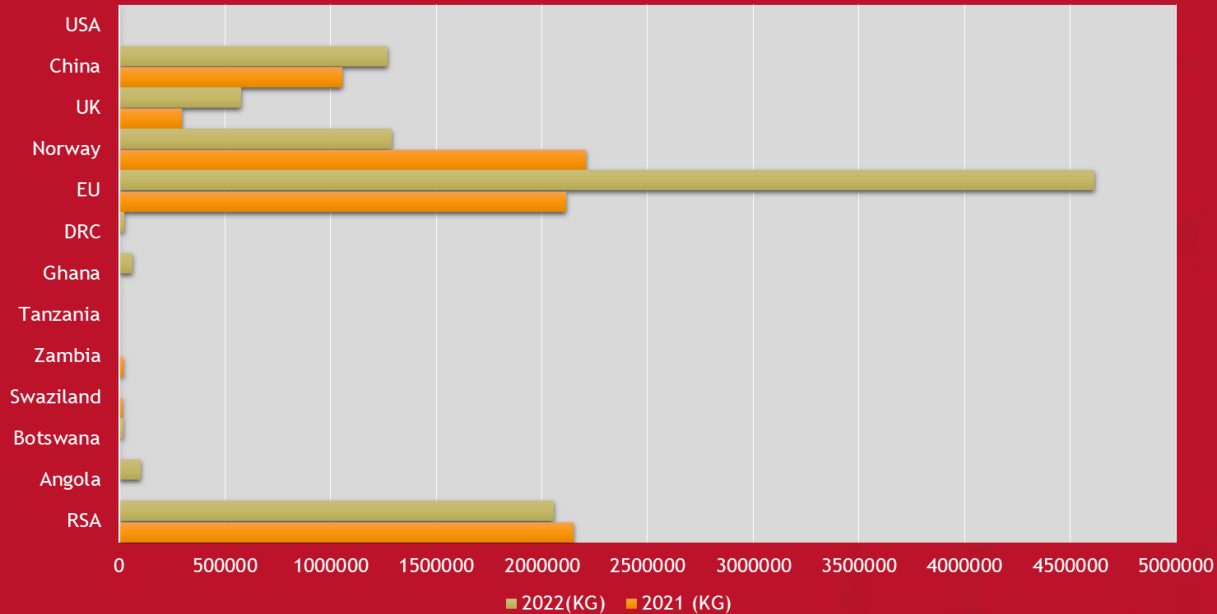
Marketing Trend: Sheep 1968-2022

Trend: Small Stock Marketing



MARKETING CHANNELS

Export slaughtering (10 000 tons)



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MARKETING CHANNELS

Auctions, Live Exports & Local slaughtering

Auctions

- Light weaners > 160 kg
- Weaners 160 – 220 kg
- Steers 220 – 300 kg

Live exports (138 477)

- Back grounding – Namibia
- Feedlots: Karan Beef
Sparta Beef

Breeding Stock (1136)

- Zambia, Angola, Zimbabwe

Local slaughtering (30 282)

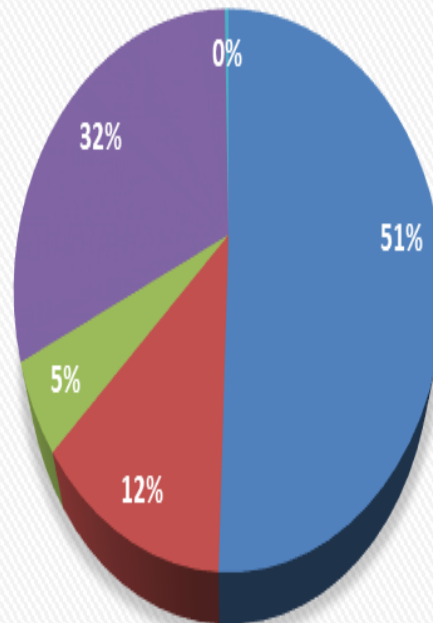
- 124 C Class abattoirs



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INFORMAL MARKET

Cattle Market Share 2018



■ Live exports ■ Export abattoirs ■ B & C abattoirs ■ Informal market ■ MSU



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FARM ASSURED NAMIBIAN MEAT SCHEME (FAN MEAT)

- Minimum Standards and Traceability System -

“A consumer-oriented, total meat quality assurance scheme which, through a process of inspections, monitors and certifies Namibian meat for the export market

- to the highest European Union requirements/standards
- with respect to bio-safety, food safety, animal welfare and meat quality
- and makes adequate provision for individual traceability
- subscribes to Good Agricultural Practices
- supportive to existing QA systems ISO, HACCP
- certification: competent authority: Directorate Veterinary Services

Namibia Livestock Identification and Traceability System (NAMLITS)

“

- Namibia, Botswana and Eswatini
- Trace animal from farm to fork – history - ownership
- Individual identification eartag Visual RFID
- Movement permits from farm of origin to end destination
- Pre-selection of eartag numbers
- Namlits online
 - Comfort at your home – mobile phone
 - Order tags
 - Register livestock
 - Apply for movement permits
 - Submit self declaration (replace physical farm visits) not submitted farm closed



LEGISLATION FRAMEWORK

Compliance:

Meat Industry Act
Animal Dis. +Par Act
Stock Brands Act
Res Meat Act

Producers

Compliance:

Health Inspection
Disease Control
Movement Control
EU Directives

Livestock

cattle, sheep, goats

Compliance:

Animal Welfare Codes
Movement Control
EU Certification

Transporters
Auctioneers
Feed Producers

Compliance

QA ISO HACCP
Carcass Labelling
Classification

Slaughter
Houses

...Constant recording!

Inspection

Good Agric Practices
DVS
Animal Health Inspectors

Inspection

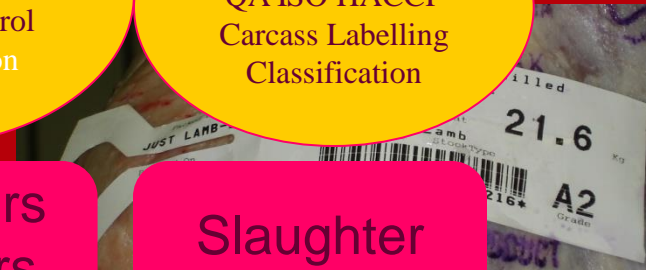
Animal Health Inspector
Farm, permits, Registers

Inspection

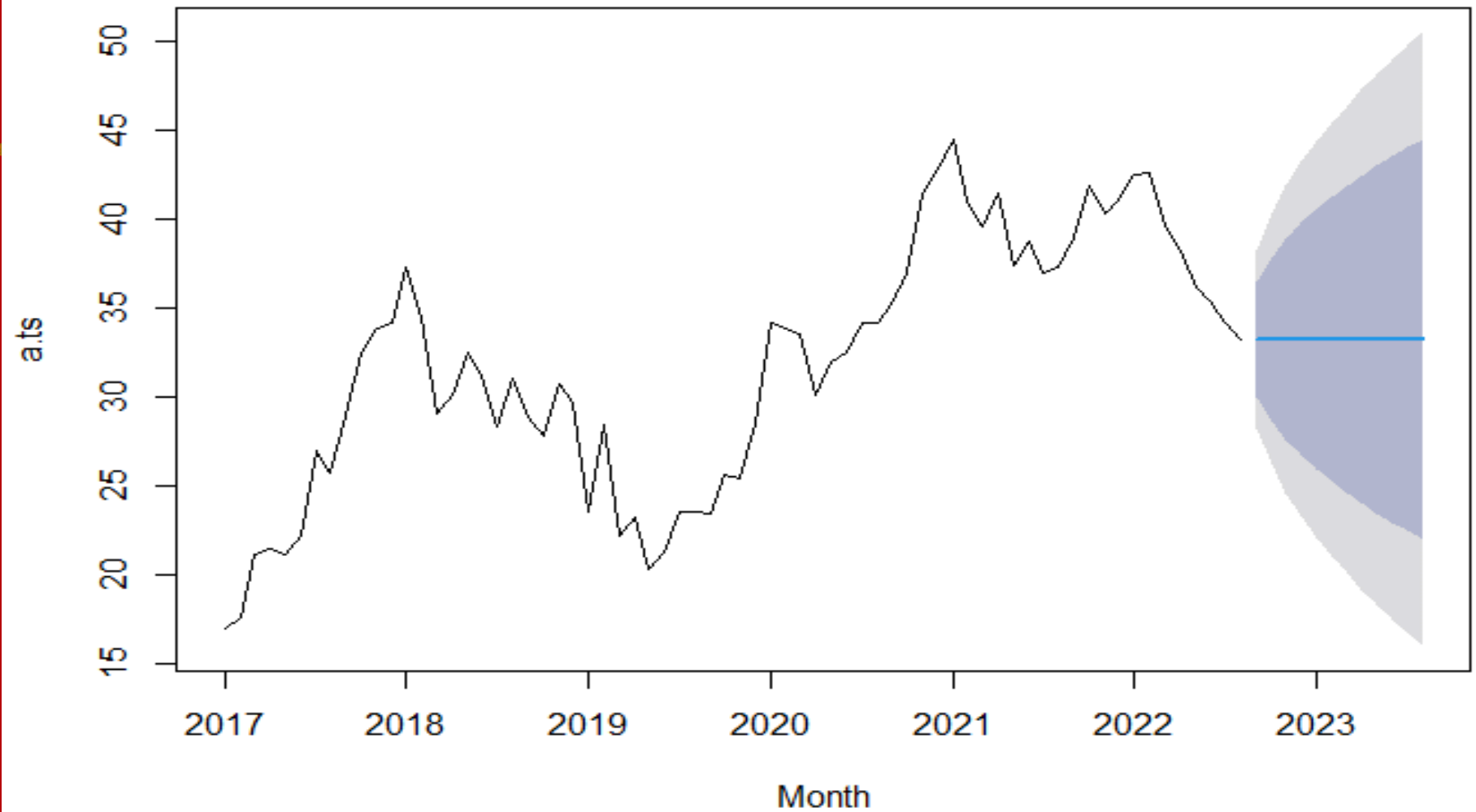
Handling and transport
Movement Registers
DVS/MBN

Inspection

Animal Health
Meat Hygiene
External audits



Weaner Prices



B2 Carcass Prices

