



# HEIFER NEPAL IMPROVING HUMAN NUTRITION & INCOME

25 April 2019



OUR

WE WORK WITH COMMUNITIES  
TO END HUNGER AND POVERTY,  
WHILE CARING FOR THE EARTH.

MISSION



# OUR THEORY OF CHANGE

**GOAL: IMPROVED GLOBAL SUSTAINABLE LIVELIHOODS**

OUTCOME



DIMENSIONS



IMPACT MEASURES



# Social Values in Development Work

- Sapovadia (2018): a central and unifying purpose, localization so the beneficiaries can participate, **social value** in creating a force for employment, contributed to the success.
- Made Kerta Adhi (2015): '**cultural poverty**' caused by community values such as resignation to fate, being born into poverty, low educational level hinder poverty alleviation.
- Ofori-Atta et al, in a pilot using **cognitive behavioral methods** in Ghana, self-report measures showed decreased psychological distress, increased productivity, and increased grit and other mental health measures

# Values Based Holistic Community Development (VBHCD)

- helps unleash the potential within individuals
- helps them come together as strong community institutions and capitalize the resources around
- helps communities to aspire, plan and execute
- the in-built self-review and planning tool keeps building on successes and learnings in a continuum of growth and prosperity.



# OUR APPROACH



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## VALUES-LED COMMUNITY DEVELOPMENT

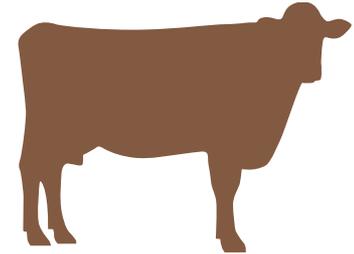
We believe in the power of personal change and emphasize women's empowerment and social capital-building.



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## UNPARALLELED EXPERTISE AND CONNECTIONS ON-THE-GROUND

Our people are skilled agronomists and development specialists, and we have a unique, demonstrated ability to cultivate local relationships in the field.



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## SUSTAINABLE AGRICULTURE DEVELOPMENT

Our focus and expertise is small-scale farmer mobilization and productivity enhancement.



**TOGETHER,  
WE HAVE POWER OVER  
HUNGER and POVERTY**



**HEIFER<sup>®</sup>**  
INTERNATIONAL  
NEPAL